

## **East Troy Lions Public Library Use of the Library Name Policy**

Original Policy Proposed: 11-10-2020
Policy Approved: 11-24-2020

**Purpose:** The Library Board has responsibility for the use of the East Troy Lions Public Library name.

**Definition:** The term “name” means the formal name of the Library (East Troy Lions Public Library) and any variation thereof intended to identify the library, it’s postal address however presented; and any symbol or graphic representation (including logo) intended to convey the name of or represent the library.

**Criteria for Appropriate Use:** If the Library name is to be used, the following criteria should be applied:

- The Library Board believes that the use of the name should make clear that the Library is not associated with nor sponsoring any programs, activities, events, or commerce of any other parties.
- The Library Board believes that the use of the name should reflect the library’s mission of inspiring a life-long love of reading and learning.
- The Library Board believes that the use of the name should reflect the library’s vision of being an accessible and exceptional center of life-long learning and creativity.

### **Address Suggestions for Groups using the Immediate Area for Special Events**

**around the library:** The Library Board desires that any special event or vendor associated with an event utilize the following locations and addresses to promote their event:

- Tom Rossmiller Sports Complex – 3072 Graydon Avenue
- Playmore Park – 3075 Graydon Avenue
- Mitchell Park – 1994 West Street
- Francine L. Pease Skate Park – 2022 West Street